Requirement Document for US Matrimony Services

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Revision History

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## Introduction

In today's fast-paced world, finding a life partner who understands, supports, and complements you is more challenging than ever. Understand the significance of this journey and are committed to helping to find your perfect match seamlessly. This service should unwavering dedication to fostering meaningful connections, facilitating lasting relationships, and guiding you every step of the way. Personalized matchmaking approach takes into account a unique preferences, values, aspirations, and lifestyle, ensuring that we introduce seeker to individuals who align with their vision of a life partner. This team should be dedicated dedicated to provide expert advice, guidance, and support throughout your matrimonial journey, ensuring a smooth, enjoyable, and successful experience. Additionally, advanced search options, secure platform, and confidential services prioritize customer privacy, safety, and peace of mind. This site should ensure that the journey to a lifetime of love, companionship, and happiness with us today!

## User Scenarios

These user scenarios encompass various aspects of using a matrimony service, including registration, profile management, search and matchmaking, communication, verification, feedback, support, membership, events, counseling, success stories, and account management, illustrating the diverse interactions, experiences, and situations users may encounter throughout their journey to find a life partner.

1. **User Scenario**: Registration and Profile Creation

User: A 28-year-old individual named Rahul wants to register on a matrimony service to find a life partner.

Scenario: Rahul visits the matrimony website, clicks on the "Register" button, and fills out the registration form with his personal details, preferences, and expectations for a life partner. He uploads his recent photograph, completes his profile, and sets his privacy settings to ensure his information is secure and visible only to registered users. After completing the registration process, Rahul receives a confirmation email and gains access to personalized matchmaking services, advanced search options, and other features to explore potential matches.

1. **User Scenario**: Searching and Connecting with Potential Matches

User: A 25-year-old individual named Priya is searching for a life partner on a matrimony website.

Scenario: Priya logs in to her matrimony account, navigates to the search section, and filters profiles based on her preferences, values, aspirations, and lifestyle. She reviews profiles, reads detailed descriptions, views photographs, and shortlists potential matches that align with her vision of a life partner. Priya sends personalized messages, expresses interest, and initiates conversations with individuals who resonate with her values and expectations, fostering meaningful connections and exploring compatibility with potential matches.

1. **User Scenario**: Engaging with Matrimony Services and Support

User: A 30-year-old individual named Sanjay is actively using a matrimony service to find his perfect match.

Scenario: Sanjay encounters challenges or has questions while navigating the matrimony platform, exploring profiles, or communicating with potential matches. He contacts the customer support team via email, phone, or live chat to seek assistance, guidance, and solutions to his queries or concerns. The customer support team promptly responds to Sanjay's inquiries, provides expert advice, resolves issues, and ensures a positive, seamless, and enjoyable user experience, reinforcing his trust, satisfaction, and loyalty to the matrimony service.

**User Scenario**: Shortlisting and Favorites

Meera explores multiple profiles, shortlists potential matches, and adds favorite profiles to revisit and review later.

**User Scenario**: Expressing Interest and Initiating Communication

Aman expresses interest in a profile that aligns with his preferences and initiates a conversation to explore compatibility and build rapport.

**User Scenario**: Viewing and Responding to Interests

Rahul receives multiple interests from potential matches and reviews profiles to determine compatibility, interests, and relationship expectations.

**User Scenario**: Communication and Conversations

Karthik engages in meaningful conversations, communicates openly, and shares information to foster connections and understand potential matches better.

**User Scenario**: Photo and Document Verification

Sunita uploads photographs, verifies her identity, and provides necessary documents to validate her profile and enhance credibility.

**User Scenario**: Feedback and Reviews

Anjali shares feedback, reviews, and testimonials about her experience using the matrimony service, success stories, and recommendations for improvement.

**User Scenario**: Customer Support and Assistance

Raj encounters challenges, has questions, or requires assistance navigating the platform and contacts customer support for guidance, solutions, and support.

**User Scenario**: Membership Upgrades and Subscription Management

Deepak upgrades his membership, explores premium features, and manages subscription settings, payments, and renewal options.

**User Scenario**: Event and Matchmaking Activities

Sneha participates in matrimony events, matchmaking activities, workshops, seminars, and social gatherings to meet potential matches and network with like-minded individuals.

**User Scenario**: Relationship Counseling and Guidance

Manoj seeks relationship counseling, expert advice, and guidance from professionals to address concerns, resolve conflicts, and strengthen his relationship with a potential match.

**User Scenario**: Success Stories and Testimonials

Ritu reads success stories, testimonials, and experiences shared by couples who found love, happiness, and fulfillment through the matrimony service, inspiring hope and encouragement.

**User Scenario**: Logout and Account Deactivation

Anil decides to deactivate his account, logs out from the platform, and explores account deactivation options, privacy concerns, data retention policies, and future reactivation possibilities.

**User Scenario**: About the team, Services and FAQs

Janaki who is mother of 2 sons wanted to know about this matrimony team and services before registering with us. She also have lots of questions on her mind about which should be cleared through various FAQs.

## Website details and Requirements

The entire website has the following modules,

* Open pages – which can be seen by any website visitor.
* Member only pages - which can be seen by only registered and verified user after successful login
* Admin pages - which can be accessed only by website administrators. These pages are used to manage members and their features

## Website Template

All the pages should follow the standard template with below sections.

Header section

Logo: Display the logo of the matrimony website at the top-left corner.

Navigation Menu: Include a navigation menu with links to other pages such as Home, About Us, Services, Success Stories, Blog, Contact Us, etc.

User Authentication: Provide options for user login and registration at the top-right corner.

Main body Section:

Tagline: "Find Your Perfect Match and Begin Your Journey Together"

Main Message of the page: "Welcome to [Your Matrimony Website Name] - Where Love Begins!"

Call-to-Action (CTA) Button: "Get Started" or "Register Now" - Linking to the registration page.

Services Section:

Our Services: Showcase various services offered such as free registration, premium memberships, personalized matchmaking, expert advice, etc.

Benefits: Highlight the benefits of using your matrimony services such as a large database of profiles, secure platform, user-friendly interface, dedicated customer support, etc.

Success Stories Section:

Testimonials: Share success stories and testimonials from satisfied users who found their life partners through your website.

Featured Profiles: Showcase featured profiles of couples who met through your platform, along with their stories and photographs.

Blog Section:

Latest Articles: Display snippets or links to the latest articles, tips, advice, and insights related to relationships, marriage, and matrimony.

Featured Blog Post: Highlight a featured blog post or article that provides valuable information or guidance to users.

Contact Us Section:

Get in Touch: Encourage visitors to reach out with queries, feedback, or support requests through a contact form or contact details provided.

Customer Support: Mention customer support availability and responsiveness to assist users with their needs.

Footer Section:

Quick Links: Include quick links to important pages, terms and conditions, privacy policy, FAQs, etc.

Social Media Icons: Provide links to your social media profiles/pages for users to connect and stay updated.

Newsletter Signup: Invite visitors to subscribe to your newsletter for updates, tips, success stories, and promotional offers.

## Web pages

This matrimony website requires a variety of pages to cater to different functionalities and user needs. Here's a list of essential pages you should consider including:

1. Home/Index
2. User Authentication and Onboarding

* Login/User Authentication page : Allows existing users to log in using their credentials
* Signup/Onboarding/Registration page: Enables new users to create an account by providing necessary details.
* Forgot Password Page: Allows users to reset their password if forgotten.
* OTP Verification Page: For verifying mobile numbers or email addresses during registration or login.

1. Dashboard and Profile Management

* User Dashboard: Provides an overview of the user's profile, matches, messages, interests, and other relevant information.
* My Profile Page: Allows users to view and edit their profile information, upload photos, and manage partner preferences.
* Partner Preference Page: Enables users to specify their desired partner criteria and update preferences as needed.
* View Profile Page: Allows users to view detailed profiles of potential matches based on their preferences.

1. Search and Matchmaking:

* Search Profiles Page: Enables users to search for potential matches based on various criteria such as age, religion, caste, location, etc.
* Matchmaking Results Page: Displays a list of potential matches based on the user's profile and partner preferences.
* Express Interest Page: Allows users to express interest in a particular profile and initiate communication.

1. Communication and Interaction:

* Inbox/Messages Page: Provides a platform for users to send, receive, and manage messages with their matches.
* Chat Page: Enables real-time chat functionality for users who have expressed mutual interest.
* Notifications Page: Displays notifications related to new matches, messages, interests, profile views, etc.

1. Additional Features and Information:

* Success Stories/Testimonials Page: Showcases success stories and testimonials from satisfied users who found their life partners through the website.
* Blog/Articles Page: Offers informative articles, tips, advice, and insights related to relationships, marriage, and matrimony.
* FAQs Page: Provides answers to frequently asked questions about the website's features, policies, payment plans, etc.
* Contact Us Page: Includes contact information, customer support details, and a contact form for users to reach out with queries or feedback.
* Privacy Policy Page: Outlines the website's privacy policy, terms and conditions, and other legal information.
* Payment Gateway Page: Integrates a secure payment gateway for premium memberships, subscriptions, or other paid services offered on the website.

1. Admin and Management:

* Admin Dashboard: Allows administrators to manage user profiles, memberships, payments, content, reports, and other website functionalities.
* User Management Page: Enables administrators to view, edit, suspend, or delete user accounts as needed.
* Content Management System (CMS): Provides a platform for administrators to manage website content, including blogs, articles, testimonials, FAQs, etc.

Page Contents

**Home/Index page Details**

This page should display all the above sections.

This page contains the following action buttons/links

* Login
* Register
* WhatsApp link
* Link to other pages/Navigation
* Daily quote related Marriage & Love
* Best Couple Pictures. When clicked it should take to respective website/webpage(external)
* Login Section with UserName & Password

The body should display importance and purpose of marriage provided below with appropriate images.

“Marriages are deeply rooted in cultural, religious, and traditional values that play a significant role in shaping the purpose, rituals, ceremonies, and dynamics of marital relationships in the every society.

Here's a detailed overview of the purpose of marriage :

Union of Two Souls:

Spiritual Connection: Marriage is considered a sacred and spiritual union of two souls, where two individuals come together to share their lives, values, aspirations, joys, sorrows, responsibilities, and journey through life as partners for lifetime. This connection should not end at any cost till death.

Family Alliance and Social Integration:

Family Bonds: Marriage strengthens family bonds, creates alliances between families, fosters unity, harmony, cooperation, mutual respect, support, and creates a sense of belonging, acceptance, and integration within the community.

Continuation of Family Legacy:

Ancestral Traditions: Marriage ensures the continuation of family lineage, ancestral traditions, cultural heritage, customs, rituals, values, beliefs, practices, and passes on family legacy, stories, wisdom, and teachings to future generations.

Emotional and Psychological Support:

Companionship: Marriage provides emotional, psychological, physical, and spiritual support, companionship, understanding, love, care, comfort, security, and stability to individuals, fostering a deep connection, intimacy, and bond between spouses.

Procreation and Family Planning:

Childbearing and Parenting: Marriage facilitates procreation, childbearing, parenting, nurturing, upbringing of children, and building a family, ensuring the continuity of life, growth, development, and the next generation's well-being, education, and future.

Social and Cultural Celebrations:

Traditional Ceremonies: Marriage is celebrated through elaborate ceremonies, rituals, customs, traditions, festivals, gatherings, feasts, and events, reflecting regional diversity, cultural richness, religious significance, and community values across different states, religions, and communities in India.

Economic and Financial Stability:

Financial Partnership: Marriage creates a financial partnership, shared responsibilities, pooling of resources, joint decision-making, planning, budgeting, investments, savings, and securing the family's economic future, prosperity, well-being, and success.

Social Norms and Expectations:

Societal Acceptance: Marriage fulfills societal norms, expectations, roles, responsibilities, obligations, duties, norms, values, ethics, morality, and cultural standards, ensuring acceptance, validation, recognition, status, and respect within the society.

Personal Growth and Development:

Personal Fulfillment: Marriage promotes personal growth, development, self-awareness, maturity, transformation, evolution, learning, adaptation, compromise, adjustment, resilience, and growth as individuals and partners in a lifelong commitment.

Spiritual and Religious Beliefs:

Divine Blessings: Marriage is considered a divine blessing, sacred sacrament, religious duty, spiritual journey, karmic union, cosmic connection, and a path towards enlightenment, liberation, salvation, and eternal happiness in Hinduism, Buddhism, Jainism, Sikhism, and other religions practiced in India.

In conclusion, the purpose of marriage in India transcends beyond the union of two individuals; it encompasses spiritual, emotional, cultural, social, economic, and religious dimensions, reflecting the diverse, multifaceted, and intricate nature of marital relationships in Indian society.“

**User Authentication and Onboarding**

**Login page Details**

This page will display the importance of having login with this web site. It should also display the following input fields to create login in a separate section.

* UserID / Email
* Password
* Login Button
* Forgot Password link
* Register/Create Account link

After 2 consecutive failure attempts it should display captcha for verification

After 5 consecutive failure attempts it should send a notification to Admin and Don’t allow user to login for next 24 hours.

After successful login, it should send a OTP to registered email. On successful OTP entry, user should be able to login and see their Dashboard Screen.

The body should have the following content;

You will get access to platform's myriad features which redefine the matrimony experience. From ensuring security through Two-Factor Authentication to facilitating real-world connections, each feature plays a pivotal role in creating a holistic and personalized approach to online matchmaking. It's a testament to the evolving nature of matrimony services, where technology converges with tradition to redefine the journey of finding a life partner.

Video Calling Arrangement:

Modernizing the matchmaking experience, Video Calling Arrangements allow users to connect virtually, fostering a sense of familiarity and comfort before in-person meetings.

Messaging and Notification:

Users communicate seamlessly through the Messaging feature. Real-time notifications keep users informed about new messages, profile views, and other activities, ensuring an engaged experience

In-person Meeting and Family Meeting Arrangement:

Facilitating real-world connections, the platform assists in arranging Meetings and Family Meetings, ensuring a smooth transition from online interactions to real-life connections

Background Check:

Prioritizing safety, the Background Check feature verifies users' education, employment, relationship, family, criminal, financial, and medical backgrounds, enhancing the authenticity of the platform.

Partner Preferences:

In the quest for a life partner, users outline specific Partner Preferences. From personality traits to lifestyle choices, this feature streamlines the matchmaking process, ensuring compatibility.

**Register page**

This is a UI Page which will allow to collect the following information. Once Email and Phone is verified then it should send a temp password to given email.

* First Name
* Last Name
* Email
* Phone
* UserID
* Country
* State
* Zip
* Address Line1
* Address Line2
* Password

Should provide help for each field format. This should reduce junk input from the user. Emails or UserIds like 123, test, test.com etc., should not be allowed.

**Email confirmation and Password Reset page**

Once the user clicks on confirmation link from email, it should redirect to email confirmation page. This page consists the following input fields in sections

Section 1

* OTP : this should take OTP provided and validate. If OTP is valid then display next section.

Section 2

* Temp Password
* New Password
* Re-enter password

Rules:

* Min length should be 8 Max length 16
* Starts with Letter, 1 special character, 1 digit, 1 small letter, 1 capital letter

**Dashboard and Profile Management**

**User Dashboard**

User should navigate to this page on successfully login. This page provides an overview of the user's profile, matches, messages, interests, and other relevant information.

* Display list profiles added to the account in a table format

On selection of each record, the following data should display in the dashboard

* Number profiles reviewed
* Number of profiles selected/added to favorites
* Number of profiles requested for discussion
* Number of profiles shortlisted
* Number of shortlisted profiles rejected after discussion
* Number of Recommended Profiles

Each box should be clickable and navigate to list details.

My Profile Page:

All this information is related to Registered user. Not the profiles. Login Registration and Profile creation is different.

Allows users to view and edit

Login user information,

upload login user photos, and

manage preferences

Partner Preference Page:

Enables users to specify their desired partner criteria for each registered profile and update preferences as needed.

This page will take the following input;

* Age Range : Min(21 and above) & Max Age preference
* Religion : Specify preferred religion or leave open
* Education : Specify preferred educational qualification
* Occupation : Specify preferred occupation or Job Profile
* Location : Specify preferred location or geographical area

Profile Creation:

A registered user can created number of profiles based on Membership Type. Each profile should have the following data collection fields

Personal Information : First Name, Last Name, Gender, DOB, Religion, Mother tongue, Marital Status, Height, Weight

Contact Information : Email, Mobile, Address, Social Media etc.,

Educational Details : Highest Qualification, College/University, Field of Study

Professional Details : Job title, company, Annual Income

Lifestyle and Hobbies : Dietary preferences, Smoking habits, Drinking Habits, other hobbies and Interests

Partner Preferences : Age Range, Religion, Location, Professional,

Family information : Parents, siblings and parents siblings details

Photos : upload upto 10 photos per profile

Profile Summary : Provide brief description about profile, personality, values and aspirations.

**Search & Matchmaking**

Search Profiles Page:

Enables users to search for potential matches based on various criteria such as age, religion, caste, location, etc.

The results should display as list with the following content;

* Photo
* Profile Summary
* Location(s)
* Age
* Religion
* Marital Status

Clicking on each profile should navigate to profile details page based on Membership Type.

Recommendation Page:

Displays a list of potential matches based on the user's profile and partner preferences.

Display list with the following content;

* Photo
* Profile Summary
* Location(s)
* Age
* Religion
* Marital Status

Clicking on each profile should navigate to profile details page based on Membership Type.

Express Interest Page:

Allows users to express interest in a particular profile and initiate communication.

**Communication and Interaction:**

Inbox/Messages Page:

Provides a platform for users to send, receive, and manage messages with their matches.

Notifications Page:

Displays notifications related to new matches, messages, interests, profile views, etc.

Chat Page:

Enables real-time chat functionality for users who have expressed mutual interest.

**Admin and Management**

Admin Dashboard:

Allows administrators to manage user profiles, memberships, payments, content, reports, and other website functionalities.

User Management Page:

Enables administrators to view, edit, suspend, or delete user accounts as needed.

Content Management System (CMS):

Provides a platform for administrators to manage website content, including blogs, articles, testimonials, FAQs, etc.

Payment Dashboard Page:

This should provide list of successful payments, failed payments, returns etc.

Order History Page

**Membership Management**

Payment page:

Allows users to subscribe for Membership and pay required fees.

Payemnt Page Sections:

Subscriptoin Selection

Billing information : Users input their billing details, including name, address, and contact information, during the checkout process.

Credit/Debit Card Information:

If users opt to pay by credit or debit card, they enter card details, including card number, expiration date, and CVV code.

Digital Wallet Integration:

Order Summary:

Users review a final order summary before confirming the payment. This includes the list of items, quantities, total cost, and any applicable taxes or discounts.

Promo Code/Discount Application:

Users can input promotional codes or discount coupons on this page to avail special offers or discounts.

Address Verification Page:

Some platforms may include an additional step to verify the shipping address before finalizing the payment.

Security Verification (3D Secure):

Optional :--> For added security, certain transactions may require users to go through an additional verification step, often using 3D Secure protocols.

Confirmation Page:

After successful payment, users are directed to a confirmation page that provides order details, a transaction ID, and any relevant instructions.

Failed Payment Page:

In the event of a failed payment, users are redirected to a page explaining the issue and providing guidance on how to proceed.

Order History/Receipt:

Users can view their order history or generate a receipt on this page, summarizing past transactions.

Payment History Page: